

 **Press release**

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FOR IMMEDIATE RELEASE

Release Date : 24 April 2001

## **Keith Guy appointed Chairman of PSE**

**Strengthens industrial focus of leading process modelling technology supplier**

Process Systems Enterprise (PSE) of London today announced the appointment of Prof. Keith Guy FCGI, FREng, CEng, FIChemE, DIC as Chairman of the Board of Directors. Keith enjoyed a 28-year career in Air Products, which included the positions of Engineering Director, Director of European Marketing and Business Development Director, and brings a wealth of industrial and organisational experience to PSE.

Keith is highly active in both professional and public life, with numerous appointments including serving as CEO of the Institute of Applied Catalysis, as a Partner and Director of Spiritus Consulting, as Chairman of the Management Board of Impact Faraday Partnership and as non-executive director of e-business solutions provider Webaspx. He is a Visiting Professor at Bath and Imperial College and member of several universities' industrial advisory boards, as well as being Vice President of the IChemE and Chairman of the Technical Board. He is also Chairman of the President's Membership group of the Royal Academy of Engineering, a member of several EPSRC panels and the Process College, and is the author of numerous publications on engineering matters with recent particular interest in the Hydrogen Economy.

Mark Matzopoulos, Managing Director of PSE says, "As PSE continues to grow rapidly, and completes the transition from its academic roots to a fully commercially-oriented company, we are evolving an organisation which has the strategic planning and implementation capability to rise to the many challenges of building a thriving industrial software business. We welcome Keith to the company and look forward to the benefits his broad range of high-level experience will bring."

Keith replaces Prof. Sandro Macchietto, who chaired the PSE Board during the startup years as a successful spinout from Imperial College. In other recent changes, Dr Nilay Shah was elected to the PSE Board to strengthen the non-Executive component, with effect from 5 March. Nilay, a senior lecturer and researcher at Imperial College's Centre for Process Systems Engineering in London and one of the founders of PSE, is a key figure in the world of supply chain technology research. He is a major contributor to the Advanced Planning and Scheduling (APS) technology developments that the company announces at its annual User Group Meeting held near London this week.

**Information for editors:**

A photograph of Keith Guy is available for download at [www.psenterprise.com](http://www.psenterprise.com) or can be sent electronically on request.

**About Process Systems Enterprise Ltd:**

The model company

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PSE (<http://www.psenterprise.com>) is one of the fastest growing providers of model-based technology and services for design and decision support to the process manufacturing industries. The company was founded in 1997, originally to deliver and support in the commercial market innovative process modelling technology originating from London's Imperial College. Among its unique offerings are advanced software packages, services and expertise for modelling and simulation of manufacturing processes and optimal design, planning, scheduling and operation of flexible manufacturing facilities. PSE has established itself as a leading independent high-tech provider to a growing, global customer base that encompasses the largest process manufacturing and automation companies in the world. The company is a winner of the prestigious UK Queen's Award for Enterprise and Innovation for 2001, for its gPROMS mathematical modelling framework and dynamic optimisation technology.

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